



boot and EBI present a multifaceted program on the "Marina of the Future"

Experts from industry and politics to discuss solutions

Brussels, 25 August 2022 - boot Düsseldorf is launching the new era of the blue innovation dock (bid) with a high-profile forum. The event, organised together with European Boating Industry (EBI), is the kick-off for the bid at boot Düsseldorf 2023.

On 30 August, starting at 7:00 pm, experts from the industry and European policy-makers will discuss solutions for the "Marina of the Future" on the bid stage in Hall 3 of Messe Düsseldorf. Developments in boating and nautical tourism are also characterized by digitalization and sustainability. Alternative propulsion technologies are on the rise and the protection of waters is an urgent demand and aspiration for water sports enthusiasts. Interested parties can follow the bid after the event in Düsseldorf in a stream on www.boot.com.

boot Director Petros Michelidakis, will open the bid together with Philip Easthill, EBI's Secretary General.

Ideas and visions for the marina of the future will be presented by Dean Smith, Chief Operating Officer and Deputy Managing Director of the leading marina association in the Mediterranean and the Gulf States - D Marin - and Linos Voskarides, responsible for maritime policy and blue growth in the European Commission.

Afterwards, Renata Marevic, Manager of the Croatian Marina Punat, Dean Smith, Linos Voskarides, Hans Roeland, Managing Director of Searay, and Oliver Glück, Vice President Marketing Torqeedo, will discuss the concrete implementation of the visions in the Europe-wide marinas. The moderator is the well-known boating media expert Marcus Krall.

After the premiere of the bid, which will start at the 61st CARAVAN SALON DÜSSELDORF, the Sustainability Forum is heading for boot Düsseldorf 2023. Over nine trade fair days, the bid will present visions as well as concrete innovations and implementations in European ports and marinas including the development of sustainable models in the boating industry. In addition, leading manufacturers will present their current drives and boats, which can also be seen directly on site at boot.

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About European Boating Industry

European Boating Industry (EBI) represents the recreational boating industry in Europe. It encompasses all related sectors, such as boatbuilding, equipment manufacturing, marinas and service providers. The industry is a significant contributor to the European economy, representing 32,000 companies, predominantly SMEs that employ over 280,000 people directly. The mission of EBI is to

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advance and represent a sustainable boating and nautical tourism industry #MadeInEurope. More information on EBI's website: www.europeanboatingindustry.eu.

Home port for international water sports

boot Düsseldorf will once again anchor on the Rhine from 21 to 29 January 2023.

boot Düsseldorf has been the home port and motor for international water sports for 53 years. It offers boating in all its facets from 21st to 29th January 2023 and has the top brands on board. Both sailors and motor boaters will find a comprehensive range of boats here, from entry-level boats and dinghies to luxury yachts. Diving, surfing, paddling and fishing are also in the spotlight at boot. With the innovative and technically sophisticated products of the exhibitors, boot is the international innovation platform for its sector and, apart from the pandemic-related break, the starting signal for the new water sports season every year in January. With its comprehensive range of tourism products in the destination seaside for holidays and sports on, by and in the water, it attracts all people who want to spend their leisure time by the sea, rivers and lakes. Attractive stage programs with interesting interview partners from the industry, the latest trend sports offers and a top-class mix of workshops and meetings for both leisure sports enthusiasts and experts make the fair unique worldwide. boot Düsseldorf is once again in 2023 the first address for both the water sports enthusiast family and international experts.

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