



International Breakfast Meeting



4th INTERNATIONAL BREAKFAST MEETING

Tuesday, 22 January 2019
Congress Centre Düsseldorf
CCD EAST, room M
From 9:00 to 10:30

boot Düsseldorf and European Boating Industry are pleased to invite you to the fourth edition of the International Breakfast Meeting, under the theme:
Charter boats – a booming business and its challenges

8:45-9:00 Registration and breakfast

9:00-9:15 Welcome address

- Petros Michelidakis, Director of boot Düsseldorf
- Robert Marx, President of boot Düsseldorf
- Piero Formenti, President of European Boating Industry

9:15-9:30 Keynote address

- Felix Leinemann, Head of Unit, DG MARE, European Commission

9:30-10:15 How is the chartering business impacting boatbuilders?

- Josie Tucci, Vice President Sales and Marketing, The Moorings and Sunsail
- Fabián Escudé, Sales Manager, Hermanos Guasch and Be Charter Boats
- David Irvine, co-founder and Chief Technology Officer, Enaviga

Boatbuilders need to address and fit the specific needs of the chartering business in terms of equipment and demands of their customers. What are the specificities of charter boats and how can boatbuilders adapt accordingly? What will be the future trends?

10:15-10:25 Q&A from the audience

10:25 Conclusions & End of the event

Sandrine Devos, Secretary General, European Boating Industry