

## **Navigating Change: New Generation of industry leaders to discuss future of the industry at 2024 Breakfast Meeting**

### **Keynote speaker Giovanna Vitelli leading the line-up of exciting speakers**

*Brussels/Düsseldorf, [08/12/2023] – European Boating Industry (EBI), in collaboration with boot Düsseldorf, is excited to announce the upcoming Breakfast Meeting 2024, set to be a crucial event, reuniting industry leaders and stakeholders. The theme for 2024 is on the new generation of leaders and new investment with its impact of a changing strategic direction for the industry. The opening keynote will be given by Giovanna Vitelli, Chair of the Azimut|Benetti Group. Scheduled for Tuesday, January 23, 2024, from 8:30 AM to 10:30 AM, the event will take place at the Congress Center Düsseldorf, CCD Süd, Room 3, during the boot Düsseldorf 2024.*



*Picture taken at Breakfast meeting during boot Düsseldorf 2023*

Under the theme "New Generation of Leaders and New Investment – A Changing Strategic Direction for the Industry," the Breakfast Meeting will provide a platform for the new generation of leaders to address the challenges, opportunities, and innovations within the boating and yachting sector. It will provide unique insight into how they look at the direction of the industry and plan to shape it.

Giovanna Vitelli, Chair of Azimut|Benetti Group, renowned for her remarkable journey in the yachting industry, will take centre stage as the keynote speaker. A prominent figure in the industry, her participation promises inspiration and her view of the industry's pathway. Her dynamic career path and invaluable experiences make her a standout speaker at the Breakfast meeting.

Following Giovanna Vitelli's keynote address, a panel of new-generation industry leaders will participate in a thought-provoking discussion. This esteemed panel includes Ana Čalić, Marketing & Business Development at distributor Navela and Founder of the platform for young people Misli More, Furkan Çarkçı of distributor Çarkçı Denizcilik, Maarten Desloovere of Marina Nieuwpoort, Markus Boesch of Boesch Boats and Gabbi Richardson of start-up network Yachting Ventures.

Admission to the International Breakfast Meeting opens at 8:15 AM, and the event commences at 9:00 AM at the Congress Center Düsseldorf, CCD Süd, Room 3. Don't miss this unparalleled opportunity to gain insights, network with industry leaders, and drive innovation in the maritime sector.

#### **European Boating Industry**



Registration and more information can be found at: [International Breakfast Meeting \(boot.com\)](https://www.boot.com)

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### **About European Boating Industry (EBI)**

EBI represents the recreational boating industry in Europe. It encompasses all related sectors, such as boatbuilding, equipment manufacturing, marinas and service providers. The industry is a significant contributor to the European economy, representing 32,000 companies, predominantly SMEs that employ over 280,000 people directly. The mission of EBI is to advance and represent a sustainable boating and nautical tourism industry #MadeInEurope. More information on EBI's website: [www.europeanboatingindustry.eu](http://www.europeanboatingindustry.eu)

### **European Boating Industry**

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