

## **EBI** welcomes The Foiling Organization as newest sustaining member

Brussels, 21 February 2024 – Genoa-based association of the foiling industry, The Foiling Organization, has joined EBI as newest sustaining member adding highly valuable expertise on the foiling sector.



The Foiling Organization was approved as new sustaining member of European Boating Industry (EBI). It is a newly established association encompassing foiling-related industries and professionals, such as boat yards, component manufacturers, designers and research facilities.

With foiling being one of the key trends in the boating industry, originally stemming from competitive sailing racing, it has the potential to be one of the elements that can support innovation and sustainability across the industry. It already featured as a topic of discussion at the recent EBI-organised Blue Innovation Dock at boot Düsseldorf<sup>1</sup>.

On the new membership, **EBI President Robert Marx** commented "As *President of EBI, I warmly welcome* The Foiling Organization as our newest sustaining member. Together, we have the power to drive positive change, ensuring a thriving future for the European boating industry."

**Luca Rizzotti, President of The Foiling Organization** said: "We are thrilled to announce our membership as a sustaining member of the European Boating Industry Association (EBI). The Foiling Organization is experiencing rapid growth, and aligning ourselves with this continental group dedicated to the boating industry is a significant step forward. We believe that our collaboration with EBI will play a crucial role in propelling foiling into the mainstream."

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## **About European Boating Industry (EBI)**

EBI represents the recreational boating industry in Europe. It encompasses all related sectors, such as boatbuilding, equipment manufacturing, marinas and service providers. The industry is a significant contributor to the European economy, representing 32,000 companies, predominantly SMEs that employ over 280,000 people directly. The mission of EBI is to advance and represent a sustainable boating and nautical tourism industry #MadeInEurope. More information on EBI's website: www.europeanboatingindustry.eu

## **About THE FOILING ORGANIZATION (TFO)**

The Foiling Organization is the professional association for the industry of foiling: boat yards, component manufacturers, designers, universities and research facilities, pro sailors, yacht clubs and MNAs, events and institutions. Its main goals are to promote foiling for cruising, racing and commercial shipping, to

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<sup>&</sup>lt;sup>1</sup> https://vimeo.com/907196875



create a network approach, to promote the value of foiling, to assist in securing funds, to act as an education hub.

More information on TFO's website: <a href="www.foiling.org">www.foiling.org</a> - Generic requests: <a href="mailto:info@foiling.org">info@foiling.org</a> - Press enquiries: <a href="mailto:press@wearefoiling.com">press@wearefoiling.com</a>