

New solutions to lead the boating industry to advance sustainability

New European Sustainable Boating Roundtable held by EBI, Confindustria Nautica and Regione Liguria at the **63rd Genoa International Boat Show**

*Brussels, 14 September 2023 - European Boating Industry (EBI) together with Confindustria Nautica and Regione Liguria, is organising the first-ever **European Sustainable Boating Roundtable** taking place at the **63rd Genoa International Boat Show**, held in the **Forum Hall** on **25th September from 14:30 - 16:00**. Consisting of high-level panel of industry leaders and policymakers, with the topic **“Promoting and exporting sustainability #MadeInEurope in Europe and globally”**, the Roundtable promises an exciting discussion that will draw significant attention at the show and will cover key subjects for the industry.*



Picture taken last year at the 62nd Genoa International Boat Show

The Genoa International Boat Show is one of the leading global boat shows and a significant agenda point in the year for the Italian industry, **boasting over 200,000 square meters of exhibition space**, 1,000 boats, and nearly 1,000 brands in 2022.

The European Sustainable Boating Roundtable, organised by **EBI** in collaboration with **Confindustria Nautica** and the **Regione Liguria**, will focus on promoting **sustainability** and growing the **European boating and yachting industry**. Discussions at the launch event will centre around the **European Green Deal** and how the recreational boating industry can transition towards sustainable solutions. It will also focus on how this can increase global competitiveness for the European sector and increase exports.

The Roundtable kicks off a new **collaboration between EBI and the Genoa International Boat Show** that **will be extended in the coming years**, providing an exciting new space for discussion on sustainability to kick off the second half of the year for the industry each year.

EBI's Vice-Chair Piero Formenti and **Andrea Benveduti, Councilor for Economic Development** of the **Liguria Region**, will be introducing the **European Sustainable Boating Roundtable**, which will be **moderated by Michael Verdon**, renowned marine journalist for **Robb Report**.

European Boating Industry



Confirmed as panellists are Member of the European Parliament Brando Benifei, Fabio Planamente, CEO of Cantiere del Pardo Spa, Massimo Pronio, Head of Communication for the European Commission Representation in Italy, Marco Campomenosi, Member of the European Parliament and Robert Marx, President of EBI.

Registration is open and please send an email with your contact information to forum@saloninautici.com to be part of the insightful discussions that will drive change and innovation, moving the industry towards more sustainable waters.

More information can be found at: [Genoa Boat Show \(salonenautico.com\)](http://salonenautico.com)

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About European Boating Industry (EBI)

EBI represents the recreational boating industry in Europe. It encompasses all related sectors, such as boatbuilding, equipment manufacturing, marinas and service providers. The industry is a significant contributor to the European economy, representing 32,000 companies, predominantly SMEs that employ over 280,000 people directly. The mission of EBI is to advance and represent a sustainable boating and nautical tourism industry #MadeInEurope. More information on EBI's website: www.europeanboatingindustry.eu

European Boating Industry

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